



# **Secondary Student / Parent Instructions**

Goal: Load 30 emails before launch date

#### Get started by choosing one of the following two options:

Mobile App: Download "Rewards365" from iTunes or Google Play store

Website: www.longhornnationrewards.com/365

• Manual: complete page two of this form and have student input emails on classroom computer

• If student does not have a cell phone, parents may use their own to download app and enter emails.

# Click on "Get Started Now" (under the New User section)

Enter Group Activation Code Athletics RW1216X2315

Click "Sign Up Now"

## Create New Account (Student / Player Information)

- First Name
- Last Name
- Username
- Password
- Email
- Cell Phone Number (If you don't have a cell phone, enter parent's mobile phone)
- Provider (If you don't have a cell phone, enter parent's cell phone provider/company)
- Click on "Submit"

#### Click on "Email"

Enter person's name (Example: Aunt Mary, Uncle John, Grandpa Joe, Mr. & Mrs. Smith) Enter email address (check for accuracy)

Click "Send email"

Continue process until all your emails have been entered, then click on "Home"

#### **Main Navigation**

There are quick links to allow you to send your fundraising message via text and social media. After sending a text to your phone, you can also copy and paste that link on any social media site or blog to promote your donation requests. You also have the ability to check on your personal sales, see who has opened the email, who has donated and check on team sales. In addition, you have the ability to view messages from your coach or administrator.

If you have any questions please contact Ken Ward at Ken@NexxSolutions.com.





# Parent information sheet

#### What is Rewards

- Rewards is a technology-based fundraising program that raises immediate donations for schools using the Rewards 365 program, as well as, year-long funds via a co-branded Rewards website.
- Rewards 365 is a Mobile app-based fundraiser, where donation requests are sent out via email, text, and social media.
- The schools Rewards website provides access to deals and savings that can't be found anywhere else and every purchase made creates donations for your schools.
- Unlike other fundraisers, Rewards 365 also rewards parents for their fundraising efforts, while supporting the local community.

## What to do?

- Before launch date, student/parent inputs as many email as you can (minimum 30). Emails
  for friends, family, and even co-workers are suggested. The more emails, the more
  opportunity for people to donate.
- Parents are encouraged to enter their own email address and donate, in order to receive free Gold Membership.
- During campaign, student/parent continues to input emails and share via social media and text messages.
- No product sales!
- Each student's goal is to raise \$200.

#### **Prizes**

#### **Students:**

- Drawings for \$50 Amazon gift cards (5 total) 5 donations /\$50 to qualify
- Drawing for \$150 Amazon gift card (1total) 20 Donations/\$200 to qualify
- Student with the most donations (qty) receives \$200 Amazon gift cards
- Student with the most money raised (dollar amt) receives \$200 Amazon gift cards
- Student with the most money raised, per campaign, receives \$50 Amazon gift card

## **Parent Prizes:**

Parent of winning student(s) receive a \$250 added to their Rewards Travel account (must have a Rewards Gold or Platinum membership, in order to redeem).





# Please enter emails below. Goal is to have 35

First	Last name	Email address